



Serve Robotics Appoints Anthony Armenta as Chief Software & Data Officer

November 18, 2024

SAN FRANCISCO, Nov. 18, 2024 (GLOBE NEWSWIRE) -- [Serve Robotics Inc.](#) ("Serve") (Nasdaq: SERV), a leading autonomous sidewalk delivery company, today announced the appointment of former Postmates and GM executive **Anthony Armenta** as Chief Software and Data Officer. In the newly created role, **Armenta** will lead the development and strengthening of Serve's software, AI, and autonomy stack, enhancing the robots' reliability, performance, and ability to scale nation-wide. Armenta re-joins Serve after previously spearheading early development of the company's autonomous robots as Vice President of Software Engineering at Postmates, prior to Serve's spin-off from Uber.

"We are thrilled to have Anthony back at Serve, using his expertise to push the boundaries of AI and autonomy in our robots. His deep experience in scaling complex systems will be crucial in helping us maintain our technology leadership," said **Serve Robotics co-founder and CEO, Dr. Ali Kashani**.

Anthony Armenta brings more than 30 years of experience in software engineering and leadership to Serve. He previously served as Chief Technology Officer at GM BrightDrop, where he led teams focused on all-electric last-mile delivery, commercial fleet management, and artificial intelligence. Armenta has also held senior roles as Vice President of Software Engineering at both Postmates and Anki Robotics, and as Senior Vice President of Engineering at Wyse Technologies (acquired by Dell).

"Serve has built a leading autonomous delivery robot, demonstrating what's possible for real-world performance," said **Anthony Armenta**. "I'm eager to return and work on refining our systems, expanding capabilities, and helping drive the next phase of Serve's growth."

About Serve Robotics

Serve Robotics develops advanced, AI-powered, low-emissions sidewalk delivery robots that endeavor to make delivery sustainable and economical. Spun off from Uber in 2021 as an independent company, Serve has completed tens of thousands of deliveries for enterprise partners such as Uber Eats and 7-Eleven. Serve has scalable multi-year contracts, including a signed agreement to deploy up to 2,000 delivery robots on the Uber Eats platform across multiple U.S. markets.

For further information about Serve Robotics (Nasdaq: SERV), please visit www.serverobotics.com or follow us on social media via [X \(Twitter\)](#), [Instagram](#), or [LinkedIn](#) @serverobotics.

Forward Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Serve intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Exchange Act. These forward-looking statements can be about future events, including statements regarding Serve's intentions, objectives, plans, expectations, assumptions and beliefs about future events, including Serve's expectations with respect to the financial and operating performance of its business, its capital position, and future growth. The words "anticipate", "believe", "expect", "project", "predict", "will", "forecast", "estimate", "likely", "intend", "outlook", "should", "could", "may", "target", "plan" and other similar expressions can generally be used to identify forward-looking statements. Indications of, and guidance or outlook on, future earnings or financial position or performance are also forward-looking statements. Any forward-looking statements in this press release are based on management's current expectations of future events and are subject to a number of risks and uncertainties that could cause actual results to differ materially and adversely from those set forth in or implied by such forward-looking statements. Risks that contribute to the uncertain nature of the forward-looking statements include those risks and uncertainties set forth in Serve's Annual Report on Form 10-K for the year ended December 31, 2023, filed with the United States Securities and Exchange Commission (the "SEC") and in its subsequent filings filed with the SEC. All forward-looking statements contained in this press release speak only as of the date on which they were made. Serve undertakes no obligation to update such statements to reflect events that occur or circumstances that exist after the date on which they were made.

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Anthony Armenta



Former Postmates and GM executive Anthony Armenta will step in as Serve Robotics Chief Software and Data Officer